



# Five Siren Ventures

## Who We Are

In operation since 2011, Five Siren Ventures is an active investor and advisor with a track record of helping companies scale their businesses and monetize their successes.

We have extensive experience throughout the venture lifecycle: from raising capital (\$50 million and counting) to exits and divestitures.

We've been part of teams that have integrated \$500 million in acquisitions by Fortune 500 companies.

## We're Operators First

Sure, we've raised capital for the companies we've operated, but we aren't financial propeller heads.

Nor are we newly-minted MBAs seeking to "buy a job" at the C-suite level. Entrepreneurs want to entrust their legacies to those who are both energetic and experienced.

We're seasoned operators, who've seen cycles of both growth and downturns, and we're looking for our next great adventure.

## Acquisition Focus

Five Siren Ventures is focused on creating enduring legacies for successful private companies.

We actively seek to acquire businesses and support investments with experienced management, while growing and innovating upon already-proven operations.

Areas of focus include:

- Light-to-moderate manufacturing
- Maintenance, support, and services for infrastructure, industrial, and commercial assets

## Attributes

Five Siren Ventures is looking for businesses with the following key attributes:

- Consistent and sustainable EBITDA of \$500,000 or more
- Located in Southern Ontario
- Recurring, stable, and diversified base of customers
- Closely held private ownership structure
- Well-regarded within their industry with a reputation for quality
- Defensible niche with barriers to entry for competition
- We have greater flexibility for follow-on acquisitions

In short, Five Siren Ventures is looking for organizations that have tackled and will continue to solve their clients' problems for decades. We have a great deal of latitude with regards to structuring and executing the optimal succession plan to fit the needs and wants of owner-operators